



FOR IMMEDIATE RELEASE:

THE SUMMER OF MASSACRE BREAKS WORLD SLASHER FILM RECORD

LOS ANGELES, CA -- NOVEMBER 22, 2011 – The independent feature film, ***The Summer of Massacre*** has been awarded a Guinness World Records™ to Joe Castro and Steven Escobar for the "**Highest Body Count in a Slasher Film**".

The Summer of Massacre is a horror/slasher film that was produced by Joe Castro, Steven Escobar and Schroeder. Being independent filmmakers and having done over 10 films, both Castro and Escobar have been involved in every aspect of the film including writing, casting, shooting, editing, promoting and sometimes distributing the films themselves.

Following in the footsteps of Herschel Gordon Lewis's 1963 *Blood Feast*, producer/director Joe Castro takes audiences into a murder driven decathlon with 155 killings by eight maniacal, terrifying and relentless killers. Joe Castro wanted to break a world record because growing up on a goat farm in Helotes, Texas, just outside San Antonio, he was introduced to horror films by his father and his third cousin, Edward Perez. "We watched over 100 films over a summer and always longed to see more deaths in a film," said Castro. "Over the years, I accumulated ideas for a splatter/slasher epic and as an artist and director I chose to create a film that would be an anthology incorporating all of my ideas. Herschel always told me to make something that is truly original and that is why I made ***The Summer of Massacre***".

Produced by Escobar Indie Pictures, Ltd and executive produced and edited by Emmy award winner, Steven Escobar, "***The Summer of Massacre*** was independently produced between September 2009 and May 2011 with a total of 28 shooting days. After a full time job, I would go home and work many hours into the night editing pieces we had just shot to create Joe's vision. If it hadn't been for digital technology, Joe and I would not have been able to make this movie within that time."

The Summer of Massacre has already won 22 awards at 16 US and International film festivals including Best Horror Film, Best Visual EFX, Best Editing and Best Fight Sequence.

The Summer of Massacre is scheduled to be released worldwide on Blu-Ray and DVD by Vicious Circle Film (Breaking Glass Pictures) on January 3rd, 2012.

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[About Guinness World Records](#)

Guinness World Records (GWR) is the global authority on record-breaking achievements. First published in 1955, the annual Guinness World Records book has become one of the biggest-selling copyright titles of all time, selling 120 million copies to date in 22 languages and in more than 100 countries.

[About Escobar Indie Pictures, Ltd](#)

Escobar Indie Pictures, Ltd is based in Los Angeles, California and headed by Steven Escobar. Steven has been a producer and film/tv editor for over 20 years and edited this film from his home

computer. Joe Castro has been a special effects makeup artist and director for over 20 years but decided to attend school at Video Symphony in Burbank, California during production in order to gain the knowledge of visual effects which he used both physical and visual effects in this film.

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